



# CERTIFICATE

The TÜV CERT Certification Body  
of TÜV Rheinland Cert GmbH  
certifies in accordance with  
TÜV CERT procedures that

**Expand International Industry (Suzhou) Limited**  
Heng Tang Industrial Park, 128—6 Yong An Rd., Xu Shu Guan New District,  
Suzhou, Jiangsu Province 215151, P. R. China

has established and applies a quality management system for

## Manufacturing of Portable Display Devices

An audit was performed, Report No. 038992.

Proof has been furnished that the requirements according to

**DIN EN ISO 9001:2000**

are fulfilled.

The certificate is valid until 2010-11-11.

Certificate Registration No. 01 100 038992



Hong Kong, 2007-12-06

First certification 2004



TÜV Rheinland®

*J. Ulrich*

TÜV CERT Certification Body of  
TÜV Rheinland Cert GmbH

# ISO 9001:2000

## Certification of Management with System

Quality, environmental protection, security in the data network, and safety at the workplace - these are values which conscientious managers demand, preferably using a system. A certificate from the TÜV Rheinland Group lets potential customers recognize whether a company reliably achieves these goals.

TÜV specialists appraise management systems according to international standards. This means that companies and organizations, producers, and service providers have advantages in worldwide competition. Because optimized processes reduce costs and increase the customer's confidence.

The ISO 9000 family established by the International Organization for Standardization are fundamental requirements for quality management systems. These standards can be applicable to every industry. This voluntary-implementing system focuses on the quality management and aims to make sure that products meet customers' requirements.

## Quality Management System

ISO 9001:2000 is the updated standard for quality management systems, one of the best known standards issued by ISO, the International Organization for Standardization.

These voluntary standards are concerned with quality management, this means with all that the organization does to ensure that its products and services conform to the customer's requirements and achieve customer satisfaction.

DIN EN identifies the German and European equivalent to the ISO international standard.  
*Quoted from ISO 9000:2000 section 0.2*

The ISO 9001:2000 is based on eight quality management principles. These principles can be used by senior management as a framework to guide their organizations towards improved performance:

### Principle 1 - Customer focus

Organizations depend on their customers and therefore should understand current and future customer needs, should meet customer requirements and strive to exceed customer expectations.

### Principle 2 - Leadership

Leaders establish unity of purpose and direction of the organization. They should create and maintain the internal environment in which people can become fully involved in achieving the organization's objectives.

### Principle 3 - Involvement of people

People at all levels are the essence of an organization and their full involvement enables their abilities to be used for the organization's benefit.

### Principle 4 - Process approach

A desired result is achieved more efficiently when activities and related resources are managed as a process.

### Principle 5 - System approach to management

Identifying, understanding and managing interrelated processes as a system contributes to the organization's effectiveness and efficiency in achieving its objectives.

### Principle 6 - Continual improvement

Continual improvement of the organization's overall performance should be a permanent objective of the organization.

### Principle 7 - Factual approach to decision making

Effective decisions are based on the analysis of data and information

### Principle 8 - Mutually beneficial supplier relationships

An organization and its suppliers are interdependent and a mutually beneficial relationship enhances the ability of both to create value.